

the Lens Paper

*The North County Photographic Society...Inspired by Photography,
Powered by Volunteers!*

APRIL 2008

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

APRIL PROGRAM (April 23, 2008)

Creatures, Composites, & Your Creative Subconscious
by Susan Coppock

The beauty of digital compositing is being able to put together images that are only marginally interesting by themselves, but wonderful-maybe even spectacular- when added to each other. I will show some digital composites and explain the steps with each image that I used to create them. Sometimes one image leads to another, but sometimes we have to shoot photographs to fit ideas we have. I will show examples of each of these, along with some images that came to me fully formed in dreams. These just required me to make them happen (which is much easier said than done!). Your subconscious can be a powerful tool in your photography.



My website is www.nightowlphotography.com

I have been making photographs since I was 14 years old and received a Polaroid Swinger camera for Christmas. Photography itself has come a long way in these same decades. From my posed black and white Polaroid portrait photos of those early days to the magic of the digital age has been an adventure in learning. With photography I have learned about the world, learned new ways to express my creativity, and learned about myself.

I like *making* photographs, not just taking them, so playing with Photoshop has been a thrill. Now I get to take parts from photographs I have been shooting all these years, and adding new ones to create completely different and unique images. With digital imaging and Photoshop, I feel my creativity has been broadened exponentially. The future is very bright and only limited to imagination.

My business is called Night Owl Photography because I have always been a night owl when it comes to shooting photographs. I have been enthralled by the magic and beauty of the nocturnal world for most of my life. I enjoy the serendipity in being unable to visualize completely how my final images will look before I press the shutter button—the heavens seem to be in control and I love seeing what “develops.”



I have been involved in all aspects of photography since I was a teenager- I have worked in photo labs, camera stores, owned a photo studio, taught at Palomar College, owned a camera store and custom frame shop, and currently teach photography at San Dieguito Academy High School in Encinitas. My work is currently on exhibit in Oceanside at OPT Underground Gallery on Mission Avenue. I have won many awards over the years, some of which include People’s Choice, First and Fourth place in night photography and Fourth place in the Heroes category in the San Diego County Fair, People’s Choice in the Fallbrook Photo Festival, First and Third place in the North County Times Ansel Adams photo contest, along with many honorable mentions.

I hope you enjoy my vision of the world, as unusual (or crazy) as it may be...

MEMBER SHARE by Barbara Swanson

This month's membershare topic is an open topic. Please bring up to two photos to share.

the Lens Paper

I believe that there will not be a membershare in May due to the presenter taking up all of the meeting time. Our next membershare will then be in June. For that, the topic will be "Lesson's Learned". From the critique session, many photo tips were brought up, such as having a clear subject, eliminating extraneous stuff in a picture, how to lead the eye around a photo, etc. Try to use something that you learned and apply it to make a better photograph. If you were not at that meeting, think about how you could improve your photography and work on that.

NOTE ON MEMBER SHARE SUBMISSIONS

Bill & Carrie are going to be gone for the April 23rd meeting, so all member share submissions need to go to Mike McMahon, who will be taking over projection for this month. If you use the projectionist@nc-photo.org email, it will automatically go to Mike. But you can also email him using one of his email addresses: mikemc500@gmail.com

Please be sure that you have read over, and are complying with, the submission guidelines first!!!! Just look on our homepage for the info. at www.nc-photo.org Also remember to type in "NCPS member share" in the subject line! (& many thanks Mike!!)

PRESIDENTS CORNER by Stan John

The Fair is Coming The Fair is Coming

Every year at this time I get excited about the upcoming International Exhibition of Photography at the San Diego Fair. This year the fair will open on June 14 and close July 6th. Registration for the photo exhibit must be in by April 25. Please refer to the official SD Fair web site for the complete and accurate details. There are four factors that will be considered by the judges in determining which images are displayed at the fair and which ones are awarded a prize. These are: Impact, Composition, Technical Quality, and Workmanship. All four of these are required before an image is accepted for display. Technical Quality and Workmanship are primarily mechanical and must be learned by all serious photographers. Composition is an artistic component concerning the placement of the various elements within an image. These three factors are essential to all images considered for display.

But what makes an image stand out for the award of a prize? There are several names for this factor such as **'Impact', 'Emotional Impact', the 'WOW' factor**, etc. This is what separates the boring ordinary image from the prizewinners. Nearly everyone has been to Yosemite and

seen half dome. The first time you saw it you probably said Wow! As the years go by and we have all seen it dozens of times it becomes less spectacular. Similarly photographs of beautiful but common scenes have become boring to the judges who are charged with scoring our works of art. It, therefore, becomes necessary for us to find something unique and interesting about a scene so that our images have an impact on the judges. That is why those who have given us their time to critique our images keep telling us that we must take the time to select just the right point of view and wait for the best lighting.

Below you will find a number of quotes that I have stolen from the official fair web site.

What is the judging procedure?

The International Exhibition of Photography is a juried show. Judging panels will consist of photography professionals of varied backgrounds. Each print will be viewed on its own merit and given a point value. The highest scoring images will be judged against one another for award consideration. The following judging criteria will be used:

Impact: Effect on the viewer, strong emphasis on subject, readability, creativity of vision.

Emotional Impact: Think of the viewer. The more universal the theme, the more successful the image. Very personal images can have universal themes, such as childhood, beauty, fear, joy, serenity, etc. Look for this in your people pictures especially. Color itself can have emotional impact, as do the tonal values in a black and white image.

Composition: Coherent design, or engaging arrangement of elements.

Technical Quality: Detail in highlights and shadows; sharpness; use of shutter speeds, depth of field; color balance, tonal values; mastery of techniques.

Workmanship: Clean and neat presentation of photographs; print quality

Outstanding and award winning works, will be selected by the judges for display during the Fair. The decision of the judges is final.

"Extended Entry Office Hours"

For those of you who have questions or would like assistance with entering on-line, the Entry Office will be open Saturday, April 19, 10:00am until 2pm, and April 25 until 7pm.

Registration deadline (entry forms, fees):

Must be USPS Postmarked on or before Friday, April 25, or submitted on-line by 5:00pm (Pacific Time), Friday April 25.

the Lens Paper

Delivery of exhibits:

Wednesday, May 14, Noon – 8:00pm and Thursday, May 15, Noon – 8:00pm. Results of accepted works will be posted on-line, Saturday, June 14. No notifications will be mailed.

Exhibitor Events & Discussions:

Judge's Roundtable: Wed, June 18, 7:00pm
Artist's Reception & Walk-thru: Sat, June 21, 7:00pm
Digital Dialogue with the Experts: Wed, June 25, 7:00pm
Independent Film Makers Dialogue: Sat, June 28, 7:00pm
Fires of San Diego Photography Lecture: Sat, July 5
(See online Photo Calendar for more information)

CONDITIONS OF ENTRY

Who can enter?

The International Exhibition of Photography is open to all interested photographers. Photography work must be that of the entrant. Processing, printing and mounting may be done commercially. Group work (done by 2 or more persons) will not be accepted.

How many entries can I submit?

A maximum of ten entries, all classes combined, may be submitted per entrant. However, exhibitors may only receive two cash awards per class. Work previously shown at the Fair or so similar as to be almost identical, regardless of title, is ineligible. Identical prints may not be shown in more than one department of the Fair.

Is there a fee?

Registration is required. There is a processing fee of \$16.00 per entry. Processing fees are non-refundable.

How do I enter?

On-line registration: Entries must be submitted at www.sdfair.com/entry by 5:00pm (Pacific Time) on Friday, April 25. On-line entries will receive an e-mail confirmation.

Mail in registration: Completed forms and fees must be USPS postmarked on or before Friday, April 25. You will not receive a confirmation. Hand delivered registration: Completed forms must be delivered to the Entry Office, Del Mar Fairgrounds, on or before Friday, April 25, 5:00pm.

Late entries will not be accepted. No faxes.

What are the presentation requirements?

See Specifications and Division Sections for details. Work that does not adhere to the requirements specified will be disallowed. Work must be in good taste and suitable for family viewing as determined by the Fair management.

When do I bring my entries?

See calendar for delivery dates and times. Registered entries will be received in the Exhibition of Photography Dept. at the Del Mar Fairgrounds in the East Grandstand, Clubhouse, second floor. Access the Fairgrounds through the Solana Gate on Via de la Valle. You must bring the prints described on the entry form. Substitutions will not be accepted and changes in prices or titles cannot be made. Claim checks will be issued when you bring your exhibits. Keep your claim checks. Claim checks are required on pick-up day. Exhibits may be mailed, pre-paid, to arrive at the Entry Office between May 9 and May 14 only. Mail to: Del Mar Fairgrounds, Exhibition of Photography, 2260 Jimmy Durante Blvd. Del Mar, CA 92014.

April Photo Shoot

Rain cancels these events.

Where: Quail Botanical Gardens

When: Sunday, April 20th 9 am – 12 am

Directions: (this IS where we hold our monthly meetings)

Exit I-5 at Encinitas Blvd, head east.
Turn left at Quail Gardens Drive, proceed 0.3 miles.
Entrance is on the left
Meet at the NW corner of the parking lot
<http://www.qbgardens.org/>

Ever care to explore more of Quail Gardens than the inside of the Ecker Building where we have our meetings? Join us for a Sunday morning stroll through an often overlooked jewel of North County. You won't be disappointed. Entrance fee is \$10. Following the shoot we'll vote on where to gather for lunch..

Questions to Dan Nougier 760-434-4619

[<breachn@pacbell.net>](mailto:breachn@pacbell.net)

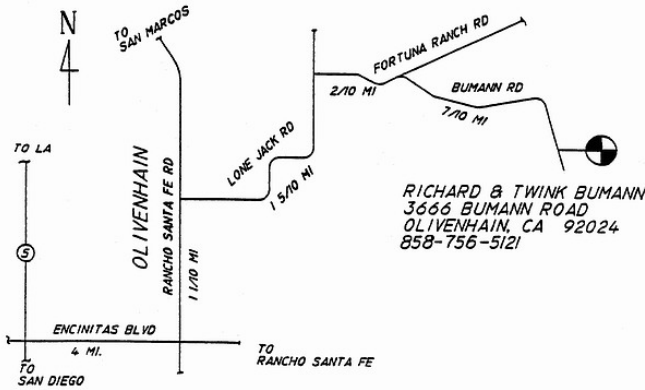
May Photo Shoot

Where: Bumann Ranch

When: Saturday, May 10th 3 pm - 6 pm

Location: 366 Bumann Rd, Olivenhain

This is one of our most popular shooting locations. Once again Richard & Twink have been gracious enough to open their ranch to our cameras. This is an original north county homestead with many wonderful old buildings and barns to explore. They may even show us some of the thousand or so bats that call their barn home. Make sure to wear solid shoes (and keep an eye open for any photographic rattle snakes).



Questions to Richard and Twink Bumann
858-756-5121 <bumannranch@sbcglobal.net>

Welcome to our Newest Members!

- Dottie Fargo - Oceanside
- Cam Garner - Rancho Santa Fe
- Lauren Myers - Encinitas
- Paul Richter - Oceanside
- Frank Warner - Solana Beach

A Big Thank You Kathy!

Kathy Nash volunteered to provide the refreshments for our April meeting.

Wouldn't it be great if we could get someone to sign up for more months after Kathy's month? (Kathy goes to Montana right after our meeting for about 6 months!)

SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

GOLD LEVEL

<p>George's Photo & Video Exchange 3837 30th Street San Diego, CA 92104 619-297-3544 www.georgescamera.com</p>	<p>Nelson Photo 1909 India Street San Diego, CA 92101 619-234-6621 www.nelsonphotosupplies.com</p>
<p>Jim Cline Photo Tours 11223-5 Carmel Creek Road San Diego, CA 92130 858-350-1314 www.jimcline.com</p>	<p>North Coast Photographic Services 5451 Avenida Encinas, Suite D Carlsbad, CA 92008 760-931-6809 www.northcoastphoto.com</p>
<p>Kurt's Camera Repair 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com</p>	<p>Oceanside Photo and Telescope 918 Mission Ave Oceanside, CA 92054 760-722-3348 www.optcorp.com</p>
<p>Modern Postcard 1675 Faraday Ave Carlsbad, CA 92008 800-959-8365 www.modernpostcard.com</p>	<p>Photo Art of Carlsbad 2744 Carlsbad Blvd Suite 116 Carlsbad, CA 92008 760-729-1960 www.photoartofcarlsbad.com</p>

SILVER LEVEL

<p>Calumet San Diego 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 www.calumetphoto.com</p>	<p>The Ordovery Gallery Studio 172 444 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 www.ordovergallery.com</p>
<p>Encinitas Photo Center 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 www.encinitas101.com/encinitasphoto.htm</p>	<p>PC Photo & Imaging 127 N. El Camino Real Encinitas, CA 92024 760-632-1790 www.pc-photo.net</p>
<p>Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 www.greenflashphotography.com</p>	<p>Professional Photographic Repair 7910 Raytheon Road San Diego, CA 92111 858-277-3700 www.procamerarepair.com</p>
<p>Michael Seewald Photo Workshops 835 N. Vulcan Ave. Suite B Encinitas, CA 92024 760-633-1351 www.seewald.com</p>	<p>Pictology, Inc. 6370 El Cajon Blvd San Diego, CA 92115 800.930.4087 go.pictology.com</p>

APRIL 2008 Meeting

Wednesday, April 23, 2008 Quail Botanical Garden, Encinitas
Ecke Building Meeting Room
Enter Front Gate - **Exit Rear Gate**
Front Gate is Locked at 7:00 p.m.

6:00 p.m. - Front Gate Opens
6:15 p.m. - Sign-in & Refreshments
6:30 p.m. - Announcements & Member Greeting
6:45 p.m. - Presentation
7:45 p.m. - Break & Refreshments
8:00 p.m. - Member Share
Donations: First-time guests free/returning guests \$3.00

TO REACH NCPS

Web Site: www.nc-photo.org

VOLUNTEER LEADERSHIP TEAM

President	Stan John	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Barbara Swanson	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality		
Mailbox	Jack Jennings	
Membership	Al Joseph	
Member Show	Richard Vestyck	
Newsletter	Ron Nash	
Photo Shoots		
Programs	Carrie Barton	
Reception	Darlene Ashley	
Web Site	Fred Heinzmann	

NOTE: Please place NCPS in the Subject line of all correspondence.



PO Box 231881
Encinitas, CA 92024-1881