

# *the Lens Paper*

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*The North County Photographic Society...Inspired by Photography,  
Powered by Volunteers!*

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**JULY 2008**

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

## **APRIL PROGRAM** (July 23, 2008)

### **The Psychology of Photography - A Look at Creative Influences** by Carrie Barton

Do you always go out knowing exactly what you're going to shoot and how? Or do you decide on the spot? Or do you wonder why you have a tendency towards, or more trouble with, certain subject matter/imagery? Or why you just took that photo and wish you'd had a different focus/speed/composition/lighting/subject matter after reviewing the image?

What were you feeling when you took the shot? Were you in a happy mood, and thus maybe wanting to inject some humor into your image? Was your goal to make people laugh when they saw your picture? Or maybe you were more pensive, or the morning more somber, and that was what you were trying to capture? Maybe it was an early exposure to the great outdoors that made you more comfortable with landscapes than portraiture? Do you wish you had gotten up earlier (or maybe missed dinner!?) to get that special light? Are you like me and have trouble with doing impromptu portraits of strangers, getting too nervous and uncertain to get the shot?

There are so many decisions that we, the ones behind the viewfinder, the ones pushing the shutter button, must make in order to have the desired impact and be happy with the outcome. What does it take to satisfy ourselves and to engage the public? Wayne Richard, a color imaging scientist (and past NCPS member!), talented image-maker, and photography business owner, will help us to look at all these factors, see how we've made past decisions and how we might improve in the future.

### **Wayne Richard - Introduction**

Given our shared passions for photography, it is no accident that our paths are about to cross on another "fourth Wednesday of the month". In practicing our

beloved craft, isn't it intriguing how we can all look at the same subjects in front of us yet see and interpret them so



very differently? One photographer freezes the motion while another embraces the blur; still another adjusts the fill flash while their shooting partner maintains their allegiance to natural lighting. There is a meaningful and humorous mystery behind the examples I cited that I will share when we meet.



My contention is that we spend so much time focusing on what is in front of the lens that we can easily lose sight of how our images are influenced by the person who is on the other side of the viewfinder – the photographer. At the same time that we have fun

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viewing images, let's each take some time to reflect on how our lifelong experiences, inspirations, motivations, chosen idols, and preferences dynamically influence our photographs before we even click the shutter. Let's also think about how the choices that we make now can influence our future work.



Introducing the person on the other side of my camera lenses, my love for photography is rooted in the powerful emotions that are evoked by taking the time to stop, see, and absorb what is in front of me. As a practicing photographer for over 40 years, I have built a parallel technical career as a color imaging scientist that helps me better understand underlying theories and tools of the trade. More recently, I officially launched my own business, "Wayne Richard Photography" (website: <http://wayne-photo.com>), where I accept commercial work, teach workshops, provide individual and group instruction, and sell my work. I will look forward to seeing you soon!



### **MEMBER SHARE** by Barbara Swanson

This month's membershare topic is "Water". Please bring up to two images to share. Water is all around us, but sometimes we don't stop to notice something that we see every day. There are so many variations on this topic,

ranging from the ocean to dewdrops to a glass of water with ice to a rainbow. Creatures swim in it, and objects are reflected by it. Think about how to use water as a strong element of your composition. Depending on your subject, a polarizer may help the image or not; this is something to experiment with.

The topic for August is "Foreground, Background". Many successful photographs have foreground objects that help to lead the viewer into the photograph and the objects behind it. This type of composition also helps to convey a sense of depth to a photograph, especially if all of the photo is in focus.

For the June membershare, there were some problems with submitting images to our projectionist. If you do not get a reply email in about a day confirming that your pictures were received, please email again. If there is still no response, email any of the VLT members such as myself or the president. Occasionally we do have technical difficulties with the website emails. If you still get no response, then bring the images in to the meeting on a thumb drive or CD. This is one reason we highly recommend sending in your images by early Tuesday before the meeting at the very latest.

Please be sure that you have read over, and are complying with, the submission guidelines first! Just look on our homepage for the info at [www.nc-photo.org](http://www.nc-photo.org) Remember to type in "NCPS member share" in the subject line!

### **PRESIDENTS CORNER** by Stan John

The 2007 San Diego County Fair ended Sunday July 6<sup>th</sup>, and once again NCPS members were well represented. Congratulations to the 44 members who had 151 of their images hung. Of these, 68 were awarded a ribbon. Note that this means that 45% of our member's images that were hung, were awarded a ribbon.

This compares favorably with our recent history:

- 2007 32 members with 119 images hung and 57 were awarded a ribbon.
- 2006 43 members with 151 images hung.

Below you will find our members names and the number of their images that were hung, followed by the list of ribbons awarded. Our members also volunteered many hours to the preparation of the fair. I want to apologize in advance if I have missed anyone in the list. If so, please let me know and I will insert a correction next month.

### **EXHIBITION OF PHOTOGRAPHY**

Abulafia, Lewis	9	4 <sup>th</sup> , 5-HM
Baker, Sing	4	

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Barton, Carrie	6	5-HM
Bennett, Robert	4	1-HM
Bretell, Bob	6	3 <sup>rd</sup> , 2-HM
Bundy, Steven	2	
Chin, Kathy	6	4 <sup>th</sup> , 1-HM
Connors, Kevin	6	1 <sup>st</sup> , 2-HM
Coppock, Susan	4	
Curry, Sherry	1	
Drawbridge, Mark	2	
Garner, Cam	8	3 <sup>rd</sup> , 4-HM
Goodman, Diane	2	2-HM
Guild, Carolyn		5 2-HM
Harth, Elisabet		5 1-HM
Hulbert, Grant	1	3 <sup>rd</sup>
John, Stan	1	
Johnson, Diane	4	2-HM
Kinnard, Patrick	1	
Kosch, Lois	2	1-HM
Larsen, Kat	1	
Lemarie, Dominick	2	2-HM
Leve, Charles E.	2	
Lightfoot, Kurt	4	1-HM
Montrose, Louis	8	5-HM
Myers, Lauren	4	3-HM
Nash, Kathleen	2	2-HM
Nougier, Dan	3	2 <sup>nd</sup> , 2-HM
Overturf, David	1	1-HM
Preston, Carey	2	1-HM
Rhodes, Garrie Lynn	5	1-HM
Seewald, Michael	2	
Shechet, Morry	7	1-HM
Sirisoma, Nilantha	1	1-HM
Stalder, Brenda K.	2	
Stalder, Edward C.	2	
Stephens, Richard	3	1-HM
Swanson, Barbara	3	2-HM
Taylor, Carolyn	5	2 <sup>nd</sup> , 3 <sup>rd</sup> , 3-HM
Vander Vorst, Karen	2	1-HM
Vander Vorst, Michael	5	1 <sup>st</sup> , 4 <sup>th</sup> , 1-HM
Vogt, Sally Reis	4	1-HM
Williamson, Paul	1	
Wilson, Al	4	2-4 <sup>th</sup>
Works, Judi	2	

## PHOTOJOURNALISM

Lightfoot, Kurt	1	4 <sup>th</sup>
<b>Grand Total</b>	<b>151</b>	<b>1-1<sup>st</sup>, 2-2<sup>nd</sup>, 4-3<sup>rd</sup>, 6-4<sup>th</sup>, 55-HM</b>

**44 Members**

Our next big event is our own NCPS annual exhibition. Take in will take place at our October meeting with the registration deadline shortly before that. It's time to start getting ready **NOW**.

## August Photo Shoot

**Where: The Getty Center**

**When: Saturday, August 9<sup>th</sup> 4 pm – 9 pm**

**Location: 1200 Getty Center Drive**

**Los Angeles, California 90049**

Photograph the architecture & gardens and see the current photo exhibit "Ten Years in focus: The Artist and the Camera." Admission free, parking \$8. We will meet near the Getty information desk at 4 pm. Anyone interested in carpooling or caravanning should meet at 1:45 pm at the Park & Ride at the NW corner of the I-5 and Highway 78 junction at 1928 Moreno St. in Ocean-side. We'll try to better organize the carpooling during the break at the July meeting. Check out the Getty website for info. <http://www.getty.edu/visit/>



No tripods allowed. Rain will NOT cancel! (although it may make the freeways more exciting).

**Dan Nougier at [breachn@pacbell.net](mailto:breachn@pacbell.net) or 619-884-1359**

## Welcome to our Newest Members!

Anne Omsted - Encinitas

Phyllis Weiss - La Jolla

## MEMBER SUBMISSIONS

### We're Off to See the Wizard!

The Carlsbad Community Theater will be presenting The Wizard of Oz this month. Mike McMahon lent a helping hand with the cast photos and head shots - on display in the lobby. Support local theater and join the fun...July 18, 19, 20 & 25, 26, 27. Information line (760) 931-8709.



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### Sponsor Spotlight - Specials from Pro Photo Repair

By Mike McMahon

Our Silver Sponsor, Professional Photographic Repair, would like to extend two special offers to NCPS members. They are happy to provide a 10% discount on repair services and are willing to perform a free sensor cleaning for digital SLR's once per year. Be prepared to show your NCPS membership card.

Pro Photo Repair is located in Kearney Mesa. For more information, visit their website [www.procamerarepair.com](http://www.procamerarepair.com) or call them at (858) 277-3700.

### Notes from our June Speaker, Dennis Mammana

You have a terrific and—from what I can tell—talented bunch of photographers there. Please let me know if there's anything further I might do to help out. In the meantime, if anyone expresses any interest in learning more about night sky photography tricks & techniques, keep in mind that I teach full-day/evening workshops on the topic at the Joshua Tree National Park and at the Anza-Borrego Desert State Park during the "season". But I've also arranged for similar workshops for camera clubs so, if there's ever any interest in that, I'd be happy to talk with you more about it.

Again, thank you for your hospitality and I hope our paths cross again one day soon.

BTW, I just upgraded my printer to the Epson 4880. My Epson Stylus Pro 4000 needs a new printer head (so I'm told) but if anyone in your group would like to have it repaired, I'd be happy to sell it along with a new (in the box) maintenance tank and eight 220ml ink cartridges—some nearly full—for \$900. (The ink alone is worth most of that!). Assuming, of course, that the print head does need replacing, there are Epson repair shops around SD that could do it (but I have no idea what the price would be) or if anyone is gutsy enough to try it themselves, they could get a superb printer cheap! I was last using it to print my show at OPT Underground Gallery.

## SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

### GOLD LEVEL

<b>George's Photo &amp; Video Exchange</b> 3837 30 <sup>th</sup> Street San Diego, CA 92104 619-297-3544 <a href="http://www.georgescamera.com">www.georgescamera.com</a>	<b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 619-234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>
<b>Jim Cline Photo Tours</b> 11223-5 Carmel Creek Road San Diego, CA 92130 858-350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a>	<b>North Coast Photographic Services</b> 5451 Avenida Encinas, Suite D Carlsbad, CA 92008 760-931-6809 <a href="http://www.northcoastphoto.com">www.northcoastphoto.com</a>
<b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>	<b>Oceanside Photo and Telescope</b> 918 Mission Ave Oceanside, CA 92054 760-722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a>
<b>Modern Postcard</b> 1675 Faraday Ave Carlsbad, CA 92008 800-959-8365 <a href="http://www.modernpostcard.com">www.modernpostcard.com</a>	<b>Photo Art of Carlsbad</b> 2744 Carlsbad Blvd Suite 116 Carlsbad, CA 92008 760-729-1960 <a href="http://www.photoartofcarlsbad.com">www.photoartofcarlsbad.com</a>

### SILVER LEVEL

<b>Calumet San Diego</b> 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a>	<b>The Ordovery Gallery</b> Studio 172 444 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a>
<b>Encinitas Photo Center</b> 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 <a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a>	<b>PC Photo &amp; Imaging</b> 127 N. El Camino Real Encinitas, CA 92024 760-632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a>
<b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a>	<b>Professional Photographic Repair</b> 7910 Raytheon Road San Diego, CA 92111 858-277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a>
<b>Michael Seewald Photo Workshops</b> 835 N. Vulcan Ave. Suite B Encinitas, CA 92024 760-633-1351 <a href="http://www.seewald.com">www.seewald.com</a>	<b>Pictology, Inc.</b> 6370 El Cajon Blvd San Diego, CA 92115 800.930.4087 <a href="http://go.pictology.com">go.pictology.com</a>

## JULY 2008 Meeting

Wednesday, July 23, 2008 Quail Botanical Garden,  
Encinitas

Ecke Building Meeting Room

Enter Front Gate - **Exit Rear Gate**

Front Gate is Locked at 7:00 p.m.

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in & Refreshments**

**6:30 p.m. - Announcements & Member Greeting**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

**Donations: First-time guests free/returning guests \$3.00**

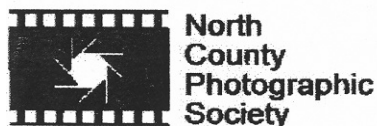
## TO REACH NCPS

**Web Site: [www.nc-photo.org](http://www.nc-photo.org)**

## VOLUNTEER LEADERSHIP TEAM

President	Stan John	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	Barbara Swanson	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Mailbox	Jack Jennings	
Membership	Al Joseph	
Member Show	Richard Vestyck	
Newsletter	Ron Nash	
Photo Shoots	Dan Nougier	
Programs	Carrie Barton	
Reception	Darlene Ashley	
Web Site	Fred Heinzmann	

**NOTE:** Please place NCPS in the Subject line of all correspondence.



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