

# the Lens Paper

*The North County Photographic Society...Inspired by Photography,  
Powered by Volunteers!*

APRIL 2010

PLEASE SEE BACK PAGE FOR MEETING SCHEDULE

## APRIL PROGRAM (April 28, 2010)

### Jack "Photoshop Wow" Davis' Exploratorium of Photography & Photoshop!

Jack Davis is continually trying something new with his art. Photography is his art and the camera his brushes.

In this presentation Jack will share his experimentations with his "Bat Utility Belt" of camera gear - from infrared to waterproof, from iPhone pictures to motion blur drive-bys. Jack will share not only the What he is currently exploring in his photography, but also the Why —Why "Playing" with your art is so important to keeping the passion alive.



Jack will also share how he sculpts his photography with Photoshop (even the new CS5!!!), and will demonstrate his quick, easy, flexible way to experiment with your own photography — without even opening Photoshop (ACR and/or Lightroom).

#### Biography

Jack Davis is one of the world's leading authors and experts on Photoshop, as well as being an award-winning photographer. Jack is coauthor of the bestselling (a million copies+ in 12 languages) guide to Photoshop, *The Photoshop Wow! Book*, which won many awards (Benjamin Franklin Award for Best Computer Book, Computer Press Association; Best How-To Book, International Digital Imaging Association; Most Useful Book). His latest book, *How to Wow: Photoshop for Photography*, showcases the process of going beyond what was shot to crafting what was experienced.

For over 20 years Jack has been an internationally renowned spokesperson on digital imagery, and routinely teaches at conferences and workshops around the world. He is part of the "Dream Team" at the Photoshop World Conferences and was one of the first inductees into the Photoshop Hall of Fame for his lifetime contributions to the industry.

Jack has an MA and MFA in Digital Imagery, and when he's not in his studio in San Diego, he's usually somewhere in Polynesia, camera in hand, capturing the local color.



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### **PRESIDENT'S CORNER** by Barbara Swanson

I've been on the last couple of club photo outings, and have thought about what I've gained from the experiences. What I noticed most was how these outings present a good opportunity to informally learn from others, and that having more eyes to find subjects is very useful.

In general, photography (at least nature photography) is often a solitary pursuit, so having the company of fellow photographers doesn't happen very often. However, being out in the field with others presents some excellent opportunities for hands-on learning. In the Anza Borrego outing, we had a good example of that when one of the members brought a diffuser. A number of people then tried it out with the flowers and experimented with it (until it got coated with cactus spines). Later in the day I overheard someone asking another member if he could look through their viewfinder to see how they were framing a scene. On both outings we shared finding good specimens to photograph, such as lilies and caterpillars. Discussions about equipment came up as well, and it's a good way to see what others are using and whether or not they would recommend a piece of equipment. I find the outings and workshops are a good complement to our monthly meetings, and encourage our members to attend one if they haven't already. You can talk to me (or any of the VLT members) at the meetings, or email me at [president@nc-photo.org](mailto:president@nc-photo.org).

### **MEMBER SHARE** by Lewis Abulafia

April's topic will be "SPRING."

### **MAY PHOTO SHOOT**

#### **Day in Downtown Los Angeles**

**Where:** Meeting site Oceanside Train Station

**Date:** Sunday May 23, 2010

**Time:** 7:00 am to 6:00 pm

Details will be provided at the next meeting and in next month's newsletter. The general plan is to take the train from Oceanside to LA Depot, slowly walk to the Disney Concert Hall, and then back to the Depot for the 4 (or 5) pm train back home. Lots to see and photograph in between. Contact Dan Nougier at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) or 619-884-1359.

### **Welcome to our Newest Members!**

Oscar Afsahi - Encinitas  
Laura Lee Humes - Oceanside  
Tiffany Waldrop - Oceanside  
Ron Ham - Encinitas  
Randy Knapp - San Marcos  
Bill Newell - Escondido

### **AL JOSEPH STEPPING DOWN AS MEMBERSHIP CHAIR** - by Nancy Jennings

Our members have the most interesting backgrounds and Al Joseph is no different in that regard. He played sports and the trumpet in high school. He majored in mathematics in college and worked as a computer programmer in the aerospace industry. He studied photography and used his math background to invent a formula for calculating Bellows Extension Factors for the light fall off in view cameras. He's highly skilled in the zone system for black and white photography and has been developing a body of work for over twenty years that recently includes color and digital works.

Al became a member of North County Photographic Society in 1995. In 1996, he held the position of Coordinator of PhotoShoots/Exhibits/Contests and was responsible for putting together our first annual NCPS Photo Exhibition at the Solana Beach City Hall, starting a tradition that has continued to this day. Beginning in 1997, Al served as membership chair. He used his programming background to create a membership directory for NCPS that not only tracked expiration dates but also created mailing labels for the newsletter. We've been using his program for more than 12 years with great success.

With the advent of our new web-based membership directory, Al is taking the opportunity to step down as membership chair. We can't thank him enough for all his years of service to our club.



# Jim Cline Photo Tours

[www.JimCline.com](http://www.JimCline.com)

**JOIN AWARD-WINNING PHOTOGRAPHERS JIM CLINE OR KARL GROBL ON A PHOTO ADVENTURE (Trips limited to 8, 9 or 10 participants)**



**Here is your chance to travel in a small group with an experienced photographer/guide to some of the best locations in Latin America and beyond. The trips are affordable, and planned so we'll be in the prime locations at the optimum times to take advantage of the best photo opportunities. And we never forget to have fun along the way!**

- Peru, Machu Picchu & the Sacred Valley**.....\$3775.....**Trip Full**.....May 5 - 15, 2010
- Peru, Machu Picchu & the Sacred Valley**.....\$3775.....**Trip Full**...May 19 - 29, 2010
- Myanmar (Burma)**.....\$4675.....**Trip Full**.....October 2 - 16, 2010
- Day of the Dead in Oaxaca**.....\$3275.....**Trip Full**.....Oct 28 – Nov 5, 2010
- India: Pushkar Camel Fair & Taj Mahal**..\$5775.....**Trip Full**.....Nov 7 - 21, 2010
- Chiapas, El Mundo Maya**.....\$2975.....Nov 10 - 19, 2010
- Thailand, Laos & Cambodia**...\$4875 + in-country flights.....Feb 3 - 18, 2011
- Guatemala, The Living Maya**.....\$3575.....Feb 4 - 13, 2011
- Vietnam**.....\$4875.....March 1 - 15, 2011
- Cuba**.....March, 2011
- Peru, Machu Picchu & the Sacred Valley**.....May, 2011

*Dates and prices are subject to change*

*"This was a photographer's dream come true. Jim, you were great! Thanks for all the helpful assistance and advice I received – I learned a lot and appreciate the help. The hands-on advice given when I was actually taking the photos (night shots, dark and light subjects, etc.) was so beneficial. Thank you again for a fantastic trip."  
Robbie Hamper, Columbus, OH*

Jim's and Karl's images have won numerous awards and been displayed at the San Diego Natural History Museum, galleries, and published in numerous publications.

**For information go to [www.JimCline.com](http://www.JimCline.com) or call  
858-350-1314 or Toll Free 877-350-1314**

## *the Lens Paper*

### MEETING REMINDER

Quail Gardens has been renamed San Diego Botanic Garden, and most of the highway signs have been changed. Our location is the same; just the name is different.

### LENS PAPER DELIVERY

Our new website can send your *Lens Paper* by e-mail. The club saves printing and postage costs, and you get the newsletter with color images. You can set up e-delivery through the member login link at the top of our website. Your login ID is usually your e-mail address. The password was initially set as the last seven digits of your phone number, including the dash. Once you have logged in, look at the bottom of the page under the contact information tab.

### CANON WORKSHOP & BLOG

Speedliting Intensive Seminar by Syl Arena  
May 15<sup>th</sup>, Los Angeles - see <http://speedliting.com> for details, [syl@speedliting.com](mailto:syl@speedliting.com) for questions.

Ms. Arena recently launched this site which focuses exclusively on Canon flash and features a blog ("How-To"), detailed thoughts on Speedliting gear, and the first-ever forum dedicated exclusively to Canon flash.

She is coming to Los Angeles on May 15<sup>th</sup> to teach a one-day seminar on Canon flash.

### SPONSORS

The NCPS thanks the following Annual Photography Exhibition sponsors. Please show your appreciation by visiting them.

#### GOLD LEVEL

<b>Jim Cline Photo Tours</b> 11223-5 Carmel Creek Road San Diego, CA 92130 858-350-1314 <a href="http://www.jimcline.com">www.jimcline.com</a>	<b>Oceanside Photo and Telescope</b> 918 Mission Ave Oceanside, CA 92054 760-722-3348 <a href="http://www.optcorp.com">www.optcorp.com</a>
<b>Kurt's Camera Repair</b> 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 <a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>	

#### SILVER LEVEL

<b>Calumet San Diego</b> 830 West Valley Parkway Suite 330 Escondido, CA 92025 800-451-6650 <a href="http://www.calumetphoto.com">www.calumetphoto.com</a>	<b>The Ordovery Gallery</b> Studio 172 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 <a href="http://www.ordovergallery.com">www.ordovergallery.com</a>
<b>Encinitas Photo Center</b> 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 <a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a>	<b>PC Photo &amp; Imaging</b> 127 N. El Camino Real #C Encinitas, CA 92024 760-632-1790 <a href="http://www.pc-photo.net">www.pc-photo.net</a>
<b>Photographic Explorations</b> 197 Woodland Pkway Ste 104-218 San Marcos, CA 92069 <a href="http://www.photographicexplorations.com">www.photographicexplorations.com</a>	<b>Pro Photo Repair</b> 7910 Raytheon Road San Diego, CA 92111 858-277-3700 <a href="http://www.procamerarepair.com">www.procamerarepair.com</a>
<b>Photo Art of Carlsbad</b> 2744 Carlsbad Blvd Suite 116 Carlsbad, CA 92008 760-729-1960 <a href="http://www.photoartofcarlsbad.com">www.photoartofcarlsbad.com</a>	<b>Green Flash Photography</b> 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 <a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a>
<b>Wayne Richard Photography</b> 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 <a href="http://wayne-photo.com">wayne-photo.com</a>	<b>Nelson Photo</b> 1909 India Street San Diego, CA 92101 619-234-6621 <a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>
<b>Photo Art People</b> 11752 Mira Lago Way San Diego, CA 92121 858-204-6064 <a href="http://www.PhotoArtPeople.com">www.PhotoArtPeople.com</a>	

**April 2010 Meeting**

Wednesday, April 28, 2010 San Diego Botanic Garden (formerly Quail Gardens), Encinitas Ecker Building Meeting Room  
Enter Front Gate - **Exit Rear Gate**  
Front Gate is Locked at 7:00 p.m.

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in & Refreshments**

**6:30 p.m. - Announcements & Member Greeting**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

**Donations: First-time guests free/returning guests \$3.00**

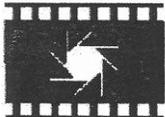
**TO REACH NCPS**

**Web Site: [www.nc-photo.org](http://www.nc-photo.org)**

**VOLUNTEER LEADERSHIP TEAM**

President	Barbara Swanson	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Vice Pres.	-----	
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Sonja Longley	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Joann Johnson	
Newsletter	Rich Stephens	
Photo Shoots	Dan Nougier	
Projectionist	Vern Elmore	
Programs	Andrew Szikla	
Reception	Nancy Jennings	
Web Site	Fred Heinzmann	

**NOTE:** Please place NCPS in the Subject line of all correspondence.



**North  
County  
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Society**

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