

the *LensPaper*

The North County Photographic Society...Inspired by Photography, Powered by Volunteers!

MAY 2013

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MAY PROGRAM

(May 22, 2013)

Mike McMahon:

“Video Clips – Now What?”

Description

Would you like to be able to combine your still images with video clips in a lively video? Do you want to learn the secret to simple video editing regardless of the video editing software you choose? If so, this month's presentation is for you.

Mike will discuss a simple approach to assembling an effective video. He will review the choices of video editing software (including some free choices) and will create a sample video during the presentation. Join us for this fun and informative session.

Bio

Mike is a past President of the NCPS and currently serves as our Projectionist and Sponsor Liaison. He is a volunteer instructor at the Carlsbad Senior Center where he teaches a wide variety of classes on digital photography, video, and the iPad. Since February 2011, over 3,000 students have attended his classes there. He also teaches Photo Editing, Video and iPad classes at Calumet Photographic. In addition Mike also provides photo work for organizations including Carlsbad's Parks and Recreation Department and local theater groups.



Mike turned his attention to photo and video after finishing a career with Hewlett-Packard. He received his undergraduate degree in Economics from UC San Diego and his MBA from UCLA.

Information about Mike's classes can be found on his website www.mikemctechguy.com, or you may e-mail him at projectionist@nc-photo.org.

NEXT MONTH: “DESTINATIONS” -- A series of brief photo adventures from our own NCPS members.

PRESIDENT'S CORNER by Steve Schlesinger

Many (most? all?) of us find ourselves photographing the same subjects over and over. There is nothing wrong with this. In fact, it improves our skill and art in our specialty areas. Recently, I had a chance to photo "outside the box," when I took a workshop in macro/close-up photography. Being primarily a landscape photographer, I viewed this as both "too hard" because you had to deal with control of your lighting and not as interesting as exploring the glorious outdoors in national parks and other areas of scenic beauty. It had seemed to me that you would spend too much time arranging your lighting, subject and background. Also, I had thought I'd rather take a hike than be stuck inside.

As it turns out, there is more similarity than differences from scenic photography, and experience with still life close-ups will improve your ability in scenic or other types of photography. The rules of good composition (and places to break them) apply to both. Having control of your subject matter lets you focus (no pun intended) on composition in a different way than you would when finding the best position and angle on a great scenic. You no longer have the excuse that you couldn't get to the best place for the shot. This reinforces your ability to find good compositions in the field instinctually.

The best light makes the best image. In the field we either spend a very long time waiting for optimal lighting, or capture our image in ordinary light and move on. When we control our own lighting, we are only limited by our own patience in adjusting and readjusting until we are satisfied.

Also, consider how much time and money we spend to get to a beautiful scenic place. None of that in studio close-ups.

Even the cost of a simple lighting setup is far less than a trip almost anywhere. My message here (if there even is one), is to try something new, whether it is a close up, a still life or something else.

MEMBER SHARE by James David Phenicie

May: "Food"

Wow, did our members come through! With a bit of trepidation, I suggested the theme "Diptych" for our April meeting. We had over 22 examples of Diptychs: some of the notables included Sonja's leaves, Ted's toes, Nancy's abstract of her pillow design, Garrie's faces, and Judi's carnival ride, just to mention a few from memory! Thank you all for taking the challenge.

For May, the theme is "Food." What are some of the variations to that idea can you think of which illustrates food? Food is all around us; in the farmer's market, in our backyard herb garden, in the local pizzeria, a mother robin feeding her young a worm... you get the idea.

Food photography is traditionally thought of as "still life" work. So maybe this would be a good time to take your favorite dish and before chowing down, do some stylizing to it and then take some images for the Member Share.

Don't forget to check out Google for some ideas on how to photograph food. There are plenty of blogs and Internet postings giving you wonderful technical and artistic direction on your food photography. Please submit two of your "food" images to the projectionist for this month's Member Share.

Theme for June: HDR

GAME ON! by Nancy Jennings

Does this sound familiar? It's the theme for the 2013 San Diego County Fair. As you read this article in our May newsletter, the Fair is about a month away (June 8-July 4). Many of our members enter the International Photography competition but it's too soon to know the award winners. It's always fun to visit the exhibition, see the names of our NCPS participants, and even recognize some of the photographs from past Member Shares.

Each year I urge you to visit two other photography competitions as well. One is the Student Showcase (first floor, Grandstand) and the other is the Creative Youth exhibit (big white tent, infield). Not only does North County Photographic Society provide the judges for these competitions, but we donate cash awards to two participants

in each exhibit. We hope to know all the award winners by the June newsletter. Have a great time at the fair!

MAY PHOTO SHOOTS by Dan Nougier

Queen Califia's Magical Circle

Date: Saturday May 18, 2013 -- 8:00 to 9:30am

Location: Kit Carson Park, Escondido

3333 Bear Valley Parkway
Escondido, CA 92025

Queen Califia's Magical Circle is the only American sculpture garden project created by artist Niki de Saint Phalle. The garden bears the brilliant, unique mosaic ornamentation that is an unmistakable part of Saint Phalle's later work. The Circle is situated within a 12-acre natural habitat in Kit Carson Park. The park's entrance is located five minutes east of the I-15 Via Rancho Parkway Exit, at the corner of Bear Valley Parkway and Mary Lane. Turn into the park here (on Entrance Drive). We will meet at the parking lot on the right side as you enter the park. For more info check out <http://www.escondido.org/queen-califias-magical-circle.aspx>; for a map of the park go to <http://www.escondido.org/Data/Sites/1/media/pdfs/KitCarsonParkMap.pdf>.

Bernardo Winery

Date: Saturday May 18, 2013 -- 9:45 to 11:45am

Location: 13330 Paseo Del Verano Norte, Rancho Bernardo

Our morning shoot will continue at the Bernardo Winery, a short 15-minute drive from Kit Carson Park. This family owned winery has been tucked away in the North County hills for over 125 years. Plenty of photo opportunities await as we explore the many centuries-old buildings, unique studios, wine making equipment, and beautiful gardens. Plus, the tasting room opens at 9:00. A café is available for those wishing to stay through lunch.

For more info and directions go to <http://bernardowinery.com/>.

For questions, contact Dan Nougier at photoshoots@nc-photo.org or [619-884-1359](tel:619-884-1359)

NEW MEMBERS by Nancy Jennings
Donna & Stu Greenbaum – Solana Beach, CA

MEMBER ACTIVITIES:**Free Digital Photo Classes Available****by Mike McMahon*****Photo Editing Made Easy.....Sun. May 19 @ 1-4pm******\$49 at Calumet Photo (760-737-6002)******iPad – Tips & Tricks.....Wed. May 22 @ 10:00am******iPhoto – Part 1.....Wed. May 22 @ 1:00pm******Backup Strategies.....Wed. May 29 @ 10:00am******Intro to Video.....Wed. May 29 @ 1:00pm***

These free classes are offered at the Carlsbad Senior Center, (at the corner of Harding and Pine in Carlsbad), 760-602-4650.

Visit Mike's website (www.mikemctechguy.com) for more information and directions for all classes.

The NCPS thanks the following Annual Photography Exhibition sponsors.

Please show your appreciation by visiting them.

GOLD

Calumet San Diego 830 West Valley Pkwy Suite330 Escondido, CA 92025 800-451-6650 760-737-6002 www.calumetphoto.com	Modern Postcard 1675 Faraday Ave Carlsbad, CA 92008 800 959-8365 www.modernpostcard.com	Oceanside Photo and Telescope 918 Mission Ave Oceanside, CA 92054 760-722-3348 www.optcorp.com
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SILVER

C&H Photo 7720 Fay Ave. La Jolla, CA 92037 858-729-6565 www.CandHPhoto.com	Kurt's Camera Repair 7811 Mission Gorge Rd #E San Diego, CA 92120 (619) 286-1810 www.kurtscamerarepair.com	Photographic Explorations Donna Cosentino 197 Woodland Pkwy Ste 104-218 San Marcos, CA 92069 donna.d.cosentino@gmail.com
Encinitas Photo Center 967 S. Coast Highway 101 #107B Encinitas, CA 92024 760-436-0562 www.encinitas101.com/encinitasphoto.htm	Nelson Photo 1909 India Street San Diego, CA 92101 619-234-6621 www.nelsonphotosupplies.com	Pro Camera Repair 7910 Raytheon Road San Diego, CA 92111 858-277-3700 www.procamerarepair.com
Green Flash Photography 4966 Lamont Street Pacific Beach, CA 92109 858-272-1926 www.greenflashphotography.com	Ordovery Gallery 410 S. Cedros Ave Solana Beach, CA 92075 858-720-1121 www.ordovergallery.com	Wayne Richard Photography 8838 La Cartera Street San Diego, CA 92129 (858) 248-5179 wayne-photo.com
Jim Cline Photo Tours 11387 Ocean Ridge Way San Diego, CA 92130 858-350-1314 www.jimcline.com	PC Photo & Imaging 113 N. El Camino Real #B Encinitas, CA 92024 760-632-1790 www.pc-photo.net	

SAVE THE DATE!***"Salute to Summer" Party******Celebrating 30 Years
of Foto Fun!******June 29, 2013******Location TBA***

MAY 2013 Meeting

Wednesday, May 22, 2013 at the San Diego Botanic Garden (formerly Quail Gardens), Encinitas
Ecke Building Meeting Room
Enter Front Gate - **Exit Rear Gate Only**
Front Gate is Locked at 7:00 p.m.

6:00 p.m. - Front Gate Opens

6:15 p.m. - Sign-in & Refreshments

6:30 p.m. - Announcements & Greetings

6:45 p.m. - Presentation

7:45 p.m. - Break & Refreshments

8:00 p.m. - Member Share

Donations: First-time guests *Free*
Returning guests **\$3.00**

TO REACH NCPS

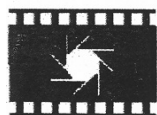
Web Site: www.nc-photo.org

Download our new iPhone app by Grant Hulbert

At the App store, search for NCPS

Volunteer Leadership Team (VLT)

Co-President	Steve Schlesinger	To contact an individual Team Member go to our Web Site and click on CONTACTS and then on the person you wish to contact.
Co-President	Kathy Nash	
Vice Pres.	James Phenicie	NOTE: <i>Please place NCPS in the subject line of all correspondence.</i>
Treasurer	Nancy Jennings	
Secretary	Nancy Telford	
Gatekeeper	Ed Stalder	
Hospitality	Deaney Gauntlett	
Historian	Sing Baker	
Mailbox	Nancy Jennings	
Membership	Nancy Jennings	
Member Show	Sandy Zelasko	
Newsletter	Robert Conrad	
Photo Shoots	Dan Nougier	
Projectionist	Mike McMahon	
Programs	Sandy Zelasko	
Reception	Nancy Jennings	
Reception	Nancy Telford	
Sponsors	Mike McMahon	
Web Site	Fred Heinzmann	



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