

## Guest Speaker: Raymond Elstad Wednesday, April 23 @ 6:30pm\*

The Program: Join Raymond Elstad, studio photographer, as he discusses his working process from finding models, studio etiquette and working with models, his lighting set ups and a bit about his post production techniques. He will bring a number of framed works and also treat you to some of his imagery via digital projection, and discuss the same. Hopefully, after viewing his images we'll also have time for questions and professional answers.



Biography: Born on the very day that Bob Wills and the Texas Playboys recorded "Brain Cloudy Blues" in 1946, Cardiff by the Sea Photographer Raymond Elstad was born in New York City. He soon departed the Big Apple to be raised in the environs of Los Angeles.



Growing up absurd, living life without a goal as a surf rat, he soon found himself touring Southeast Asia at the behest of the government and returning to the fair shores of Southern California just over a year later. Turning to a life of education, not that he hadn't already

received one, he soon found himself turning into a respectable "freak", as he had an income and was able to pay his own way in the world.

Leaving the bastions of higher learning to follow his heart he first found himself in 1972 Santa Cruz, CA for two fun-filled years living with six women and then to Portland, Oregon to do



sound for a country rock band. It was here that he discovered ART. He delved into the mysteries of the artistic image at the Museum Art School,

now known as The Pacific Northwest College of Art, and the Oregon School of Arts and Crafts, both in Portland, Oregon in 1984.

In 1987 he piled everything he owned in a trailer, hitched it to his truck and drove it to San Diego. Here he bought another surf board and



a new wet suit, here he finally found the woman of his dreams, the welcome home he was looking for, the dry air he was looking for and the warmth.

Here he set up his studio in Cardiff by the Sea.



Here he has continued his craft and indulged in photography for many years.

He has been making photographs almost his entire life, being influenced in a major way by his father, a Fred Archer School of Photography graduate in 1952.

**\*See the back page for location and times.**

## PRESIDENT'S MESSAGE by Kathleen Nash

Don't forget about the International Exhibition of Photography at the San Diego County Fair! The deadline to enter is April 25. In past years a very high percentage of images hung at the fair have belonged to us; I hope we do as well this year. It is easier to enter now than ever before since we can enter images online. I hope that each of us takes just a little time to go through our images of the last year and decide to enter a few. Maybe this is the year to try out the 'Photos Taken With a Smart Phone' category.

I've been a little bored recently with my 'tried and true' topics and approaches to photography. As a result, I've been poking around on the Internet for ideas and direction. Here are a few web sites that I particularly enjoying reading. They're fun and have given me some ideas to try. I hope you enjoy them too!

[www.seeinginmacro.com](http://www.seeinginmacro.com), [www.digitalcameraworld.com](http://www.digitalcameraworld.com), [www.photographytips.com](http://www.photographytips.com),  
[www.thephotographus.com](http://www.thephotographus.com), [www.luminous-landscape.com](http://www.luminous-landscape.com)

## MEMBER SHARE by James David Phenicie

April: **SEASIDE**

As you know, during our March meeting we didn't have a "member share" per se. However, we were entertained with images from our members who submitted them for critique. Just one thought: next year, we don't want to limit the submissions to just Fair 'possibles.' Getting an honest, outside critique is always helpful!

This month's Member Share is: "Seaside." We have a huge coastline, lakes, lagoons, etc. These will give you an opportunity to explore the idea of "Seaside" (or "ocean side"). Submit two of your recent images taken in support of the theme to the projectionist.

May's theme: **WIDE ANGLE**

## TECH TIP *by Mike McMahon* Look Online for Help

The next time you hit a snag while working with your photo editor (or have an issue with a photo technique), try looking online for help. While you may be able to dig the answer out of the manual or the software's online help, a simple Google search will often reveal the answer much more quickly...often with a You Tube tutorial that will demonstrate the solution.

In addition, you might consider looking online for ongoing training. I'm a fan of Lynda.com a subscription-based library of very impressive online training classes. Scott Kelby and the NAPP are other good sources. Most sites will allow you to preview the classes before committing to a purchase.

Do you have a question or a suggestion?  
Please send it to [mike.techguy@gmail.com](mailto:mike.techguy@gmail.com).

# PHOTO SHOOT FOR APRIL

## Walkabout Downtown Los Angeles

Date: Sunday April 27, 2014

Time: 6:45 am to 6:00 pm

Location: Oceanside Transit Station,  
235 S. Tremont Ave, Oceanside 92054



Our walking tour of downtown Los Angeles will begin at the Oceanside Station. We will board the 7:01 a.m. Amtrak arriving at Union Station in LA at 8:50 a.m. Cost for the train is \$28 round-trip. Arrive extra early or preferably buy your tickets a day or more in advance. Tickets can be purchased at any Amtrak Station or on line at <http://www.amtrak.com/>. The train WILL leave at 7:01. If it's easier for you to meet us at Union Station, please let me know so we can find you once we arrive. The general plan is to slowly walk from Union Station to the Disney Concert Hall, and then back again in time to catch the 4:10 p.m. return train. Later trains are available if you decide to stay longer. You will not run out of things to see and photograph. We also plan a stop at the markets on Olvera St. and the El Pueblo de Los Angeles. **Contact Dan Nougier at [photoshoots@nc-photo.org](mailto:photoshoots@nc-photo.org) for any questions.**

| GOLD   |   |   |
|--|---|---|
| <b>Kurt's Camera Repair</b><br>7811 Mission Gorge Rd #E<br>San Diego, CA 92120<br>(619) 286-1810<br><a href="http://www.kurtscamerarepair.com">www.kurtscamerarepair.com</a>               | <b>Oceanside Photo And Telescope</b><br>918 Mission Ave.<br>Oceanside, CA 92054<br>(760) 722-3348<br><a href="http://www.optcorp.com">www.optcorp.com</a>   | <b>Modern Postcard</b><br>1675 Faraday Ave.<br>Carlsbad, CA 92008<br>(800) 959-8365<br><a href="http://www.modernpostcard.com">www.modernpostcard.com</a>                             |
| Silver   |   |   |
| <b>Michael Seewald Galleries &amp; Photo Workshops</b><br>1555 Camino Del Mar<br>Suite 312, Del Mar, CA 92014<br>(858) 793-3444<br><a href="http://www.seewald.com">www.seewald.com</a>    | <b>C&amp;H Photo: Leon Chow</b><br>7442 Girard Ave.<br>La Jolla, CA 92037<br>(858) 729-6565<br><a href="http://www.CandHPhoto.com">www.CandHPhoto.com</a>   |   |
| Silver   |   |   |
| <b>Jim Cline Photo Tours</b><br>11387 Ocean Ridge Way<br>San Diego, CA 92130<br>(858) 350-1314<br><a href="http://www.jimcline.com">www.jimcline.com</a>                                   | <b>Encinitas Photo Center</b><br>967 Highway 101 #107B<br>Encinitas, CA 92024<br>(760) 436-0562<br><a href="http://www.encinitas101.com/encinitasphoto.htm">www.encinitas101.com/encinitasphoto.htm</a> | <b>Green Flash Photography</b><br>4966 Lamont Street<br>Pacific Beach, CA 92109<br>(858) 272-1926<br><a href="http://www.greenflashphotography.com">www.greenflashphotography.com</a> |
| Silver   |   |   |
| <b>Nelson Photo</b><br>1909 India Street<br>San Diego, CA 92101<br>(619) 234-6621<br><a href="http://www.nelsonphotosupplies.com">www.nelsonphotosupplies.com</a>                          | <b>Ordovery Gallery</b><br>410 S. Cedros Ave.<br>Solana Beach, CA 92075<br>(858) 720-1121<br><a href="http://www.ordovergallery.com">www.ordovergallery.com</a>   | <b>PC Photo &amp; Imaging</b><br>113 N. El Camino Real #B<br>Encinitas, CA 92024<br>(760) 632-1790<br><a href="http://www.pc-photo.net">www.pc-photo.net</a>                          |
| Silver   |   |   |
| <b>Photographic Explorations Donna Cosentino</b><br>197 Woodland Pkwy Suite104-218<br>San Marcos, CA 92069<br><a href="mailto:donna.d.cosentino@gmail.com">donna.d.cosentino@gmail.com</a> | <b>Pro Camera Repair, Inc.</b><br>7910 Raytheon Rd.<br>San Diego, CA 92111<br>(858) 277-3700<br><a href="http://www.procamerarepair.com">www.procamerarepair.com</a>                                    | <b>Wayne Richard Photog.</b><br>8838 La Cartera Street<br>San Diego, CA 92129<br>(858) 248-5179<br><a href="http://wayne-photo.com">wayne-photo.com</a>                               |

Thank you sponsors  
for supporting our  
Annual Photography  
Exhibition!

## New Members

by Nancy Jennings

Steve Bartram - Encinitas  
Colleen Gepp - Oceanside  
Daniel Marks - Carlsbad  
Cindy Taiclet - San Diego

*Please welcome our new members!*

## Do You Have Camera Equipment to Sell?

Bring your item(s) to a regular NCPS meeting and place them on one of the side tables with your name and the price. What if the item is too big to carry? Take a good photo and put it on display!

NCPS is not responsible for sales transactions or the collection of funds.



## April Meeting Wednesday, April 23 @ 6:30 PM

San Diego Botanic Garden  
(formerly Quail Gardens)  
230 Quail Gardens Drive, Encinitas, CA 92024  
Meet in the Ecke Building Meeting Room

*Enter at the Front Gate - Exit at the Rear Gate Only*  
*The Front Gate is Locked at 7:00 p.m.*

**6:00 p.m. - Front Gate Opens**

**6:15 p.m. - Sign-in**

**6:30 p.m. - Announcements**

**6:45 p.m. - Presentation**

**7:45 p.m. - Break & Refreshments**

**8:00 p.m. - Member Share**

**8:45 p.m. - Meeting Closes**

First-time guests Free

Returning guests \$3.00

## Volunteer Leadership Team (VLT)

|                     |                   |  |
|---------------------|-------------------|--|
| Co-President.....   | Steve Schlesinger | <a href="mailto:president@nc-photo.org">president@nc-photo.org</a>         |
| Co-President.....   | Kathy Nash        | <a href="mailto:president@nc-photo.org">president@nc-photo.org</a>         |
| Vice-President..... | James Phenicie    | <a href="mailto:vicepresident@nc-photo.org">vicepresident@nc-photo.org</a> |
| Treasurer.....      | Nancy Jennings    | <a href="mailto:treasurer@nc-photo.org">treasurer@nc-photo.org</a>         |
| Secretary.....      | Nancy Telford     | <a href="mailto:secretary@nc-photo.org">secretary@nc-photo.org</a>         |
| Gatekeeper.....     | Ed Stalder        | na   |
| Hospitality.....    | Deaney Gauntlett  | <a href="mailto:hospitality@nc-photo.org">hospitality@nc-photo.org</a>     |
| Historian.....      | Sing Baker        | <a href="mailto:historian@nc-photo.org">historian@nc-photo.org</a>         |
| Mailbox.....        | Nancy Jennings    | <a href="mailto:mailbox@nc-photo.org">mailbox@nc-photo.org</a>             |
| Membership.....     | Nancy Jennings    | <a href="mailto:membership@nc-photo.org">membership@nc-photo.org</a>       |
| Member Show.....    | Sandy Zelasko     | <a href="mailto:membershow@nc-photo.org">membershow@nc-photo.org</a>       |
| Newsletter.....     | Robert Conrad     | <a href="mailto:newsletter@nc-photo.org">newsletter@nc-photo.org</a>       |
| Photo Shoots.....   | Dan Nougier       | <a href="mailto:photoshoots@nc-photo.org">photoshoots@nc-photo.org</a>     |
| Projectionist.....  | Mike McMahon      | <a href="mailto:projectionist@nc-photo.org">projectionist@nc-photo.org</a> |
| Programs .....      | Sandy Zelasko     | <a href="mailto:programs@nc-photo.org">programs@nc-photo.org</a>           |
| Reception.....      | Nancy Jennings    | <a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>         |
| Reception.....      | Nancy Telford     | <a href="mailto:reception@nc-photo.org">reception@nc-photo.org</a>         |
| Sponsors.....       | Mike McMahon      | <a href="mailto:sponsors@nc-photo.org">sponsors@nc-photo.org</a>           |
| Web Site.....       | Fred Heinzmann    | <a href="mailto:website@nc-photo.org">website@nc-photo.org</a>             |

NOTE: Please place **NCPS** in the subject line of all correspondence.



P.O. Box 231881  
Encinitas, CA 92024-1881