

the Leus Paper

September 2014

News and Events of the North County Photographic Society...Inspired by Photography, Powered by Volunteers!

Rodeo Photography by Kay Levie Wednesday, September 24 @ 6:30 p.m.



Easily one of the fastest sports to photograph, rodeo photography encompasses a wide range of photo opportunities. The action itself is truly an incredible challenge to not only photograph well but often to survive. As a photographer you need to be

knowledgeable, physically fit and very quick on your feet. Good medical insurance helps! Kay Levie will take you into



the world of rodeo photography: what it takes to earn the right to go into the arena to photograph, what goes on behind and in front of the chutes, life on the road, equipment, the long hours, the wonderful people. So be prepared to learn, and hang on for the ride. Thinking rodeo photography is not your thing? Think

again. The techniques used to create stunning rodeo images can be put to use in many photo situations such as sports photography, wildlife capture, and photojournalism.

After exploring several science majors in college and not finding a calling that held her, Kay turned to her long love of photography and earned an Associate Degree in photography at Grossmont College in La Mesa, CA.

After graduation, she became a specialist in the photography of fine art for artists and galleries. Her work was published in brochures for various galleries in the United States and Europe. At the same time, she created images for a stock agency and had photos published in text books and trade publications.



Branching out as a photojournalist, her work took her overseas to photograph everything from mining operations in Australia to Andalusian horses

in Spain. For seven years she was a 'carded' rodeo photographer working with the Professional Rodeo Cowboys Association, and has had numerous photos published. Along the way, she volunteered to teach photography to adults and children through various community agencies including assisting with the instruction of elementary school children in Borrego Springs.

Kay has also held teaching workshops for adults at the Borrego Art Institute and has been a working instructor with the Rock Creek Pack Station, taking students into the High Sierras and to a mustang preserve. She also served as a judge for five years with the Anza-Borrego Foundation Photo Contest. Kay has exhibited her work many times at various galleries and currently works at shooting and printing artistic photos for exhibition, primarily with the Borrego Art Institute with which she is affiliated and a member of the Board of Directors.

Sign up NOW for the 19th Annual NCPS Member Exhibition!

Calling all members! It's time for our 19th Annual NCPS Members' Photography Exhibition and the chance for YOU to hang two of your finest images in the Encinitas Library Community Room from October 14 through November 22.

This is an excellent opportunity to showcase your work to both fellow club members and the general public. Please take time to read over the prospectus carefully, taking note of submission guidelines and important dates (Note: Entry forms must be to me by October 1st). You can find the prospectus online at nc-photo.org. Pay close attention to "What are the display requirements?" Remember measurements will be made from the outermost edges of the frame. This is done for a couple of reasons: limited hanging space, and fairness to all entries.

Our viewing reception is scheduled for Sunday, October 19th from 1-4 p.m. and open to friends, family and the public. If you haven't been, it is an opportunity to see what other photographers are doing and a chance to mingle with like-minded hobbyists.

PLEASE take advantage of this opportunity and submit your work. There are NO ENTRY FEES!! A link to the entry form can be downloaded from the home page of our website at nc-photo.org. Get your entries in early! We are limited to approximately 100 images due to the size of the room.

Thinking of getting more involved? There are volunteer opportunities to make this show and reception a success! Help with hanging, be a greeter at the reception or help keep hors d'oeuvres on the table and coffee brewing in the kitchen. If you love to cook and feel like bringing a snack we welcome you! Kudo's to all who have already made the commitment this year! If you haven't signed up yet drop me an email and we will find you a spot to shine.

Sandy Zelasko

Member Exhibition Coordinator
membershow@nc-photo.org

PHOTO SHOOT FOR SEPTEMBER

USS Midway Museum
Date: Saturday, Sept 20, 2014
Time: 9:00am to 1:00pm

Location: 910 North Harbor Drive, San Diego

Come aboard the longest-serving Navy aircraft carrier of the 20th century. We will meet at the Midway at 9:00 a.m. Our two-hour tour will be led by USS Midway docent Al Schlegel. Following our tour we will be able to continue



independently to discover even more photo ops. Tripods and flash are allowed. There are many ladders to climb so dress accordingly. Check out their web site for more info. http://www.midway.org/. There is \$10 parking in the area. Admission is \$10 per person. Our group is limited to 20 members but we still have plenty of openings. To reserve your spot, or for any questions, contact Dan Nougier at photoshoots@nc-photo.org or cell 619-884-1359.

October Photo Shoot to Lone Pine, CA

This will be a 3-day NCPS photo shoot out of Lone Pine, CA, located on US 395. Please go to the club web site http://www.nc-photo.org/ for more details. The size of the group is limited to 12 photographers. Currently the shoot is full. However if you wish to be added to the wait list please e-mail Dan Nougier at photoshoots@nc-photo.org.

18th ANNUAL NCPS MEMBERS' PHOTOGRAPHY EXHIBITION

Tuesday, October 14 to Saturday, November 22, 2014

CONDITIONS FOR ENTRY

Who can enter?

The Eighteenth Annual Members' Photography Exhibition is open to members of the North County Photographic Society. Membership dues must be current as of October 1, 2014. Photographic work must be that of the entrant. Processing, printing, and mounting may be done commercially. Group work will not be accepted.

How many entries can one submit?

A maximum of two entries, all classes combined, may be submitted per entrant. Work previously shown at NCPS exhibits is not eligible. Work must be in good taste and suitable for family viewing as determined by the Exhibition Committee.

How do I enter?

Entrants must do one of the following:

E-mail your registration.

Send your entry via e-mail to Sandy Zelasko at slzphoto@sbcglobal.net. Be sure to include ALL the information on the attached entry form. If you e-mail your entry and do not receive a confirmation reply within 24 hours, you must assume that your e-mail did not come through. Please resubmit it. Please do not wait to submit via e-mail until the last minute. E-mail registration must be received by Wednesday, October 1, 2014. No late registrations will be accepted.

Complete and mail the attached entry form as directed on the form.

When mailing your form, be sure to place it in an envelope. It must be received no later than Wednesday, Oct. 1, 2014. No late registrations will be accepted.

What are the display requirements?

Entries that do not adhere to the display requirements will be disqualified. Each piece must be either: (1) mounted, matted, framed, and covered by plexi or glass, (2) mounted, full-bleed (borderless) image, or (3) an image printed on canvas that is then mounted on stretcher bars and where the sides are finished. Because of space limitations, the overall size of the presentation must be no greater than 20" x 24" and no smaller than 4" x 5" including the frame (measurements will be made from the outermost edges of the frame).

Again this year,

there will be separate size limits for panoramic formatted images. Horizontal panoramic presentations must be no greater than 35"w x 15"h. Vertical panoramic formatted images remain limited to the 20" x 24" limit.

<u>All</u> work must have a wire on the back for hanging and <u>be secure</u>. Please wrap the wire ends with tape to help prevent injuries!

Is there an entry fee?

How do I deliver my images?

Your entries must be hand delivered to the Encinitas Library between 12:00 p.m. and 2:00 p.m. on Sunday, October 12, 2014 or between 12:30 p.m. and 2:00 p.m. on Monday, October 13, 2014. It is not necessary to wrap images for delivery, however each entry must have an identification tag on the reverse side which includes the:

- Artist's name
- Address
- · Phone number
- Title of image
- · Category entered
- Sale Price (or "NFS" designation for "Not For Sale")

You may have someone deliver your entries for you. If you need assistance in this matter, please contact Sandy Zelasko at 760-749-2174 no later than Wednesday, October 1, 2014.

What is the judging procedure?

The images entered will be judged for ribbons by one or more experts in the art of photography.

Each print will be viewed on its own merit. *Impact, Composition, Technical Quality*, and *Workmanship* are the four main criteria upon which the image is judged. Then, selected images will be judged against each other for award consideration. The judges have the right to consider other aspects in making their decision.

The decision of the judges is final.

When can I pick up my images?

All images need to be picked up at the Encinitas Library on Sunday, November 23, 2014, between the hours of 12:00 p.m. and 2 p.m. Images not picked up at this time become the property of the North County Photographic Society and will be disposed of at the club's discretion. If necessary, please make arrangements to have someone pick up your images. If you need further assistance with pick up, contact Sandy Zelasko at 760-749-2174 by Wednesday, Nov. 19, 2014.

How can I sell my work?

Images will be considered for sale at the price indicated on the registration form. Images not for sale must be marked "NFS" on the registration form. Listing a selling price on the registration form authorizes the NCPS to give your phone number to interested buyers. All sales will be the artist's own responsibility, and no work may be removed from the exhibition prior to the above stated pick up time.

CATEGORIES

<u>Category 1</u> – **Scenic (color)**

landscapes, waterscapes (such as countryside, flowers in the desert, beach, woods; can include man-made structures where the primary subject is the scenery)

<u>Category 2</u> – **Nature (color)** plants, wildlife, all underwater scenes

<u>Category 3</u> – **Architecture** (**color**) architecture, cityscapes, urban and other street scenes

<u>Category 4</u> – **People (color**) people as the primary subject (formal or informal)

<u>Category 5</u> – **Still Life/Abstract** (**color**) subjects such as flowers in a vase, pattern details, etc.

<u>Category 6</u> – **Other (color)** any topics not covered in the other categories; includes pets

<u>Category 7</u> – **Monochrome**

black-and-white and tinted images; CANNOT contain more than one color; can be any subject

<u>Category 8</u> – **Creative**

handmade and computer alternative processes; such as platinum print, Polaroid based images, photo-based computer painting, photo manipulation, composite images

Multiple image pieces (diptychs & triptychs) that are not altered or alternatively processed (straight) may be entered directly into the appropriate category.

Computer post processing including HDR, stitching, stacking allowed in all categories. Photos where the post processing affect dominates the image should be entered in Category 8.

Horizontal and vertical panoramic formatted images may be entered directly into the appropriate category.

PRINT SPECIFICATIONS

- * For all categories, submissions may be traditional photographic prints or digitally-produced prints. Images may be captured using film or digital cameras.
- * Retouching is permitted in all categories. This includes the removal of minor elements (such as a background telephone pole) and stitching together of photos (for example, to make a high-resolution panorama or enhance the tonal range of a single scene).
- * Please bring all questions to the attention of the Volunteer Leadership Team (VLT). They will consult with the artist if possible but ultimately reserve the right to change the category designation of an image.

AWARDS

First, second, and third place ribbons will be awarded in each of the 8 categories.

A "Best of Show" ribbon will be awarded to one of the first place ribbon winners.

An indeterminate number of honorable mention ribbons will be awarded at the judges' discretion.

A "Viewer's Choice" ribbon will be awarded during the exhibition's reception at the Encinitas Library.

The Judges have the right to award fewer ribbons in a category or to combine categories if the number of entries in any given category warrants such an action.

What else do I need to know?

Neither the City of Encinitas, nor the North County Photographic Society (NCPS) will be responsible for any loss or damage of any kind. Model releases are the artist's responsibility.

Questions?

Please direct any specific comments or questions directly to the exhibition coordinator at the following e-mail address:

Sandy Zelasko

Member Exhibition Coordinator slzphoto@sbcglobal.net (best) 760-749-2174

IMPORTANT DATES

Wednesday, October 1, 2014

Deadline for entry applications to be received

Delivery of images to the Encinitas Library:

Sunday, Oct. 12, 2014, 12--2:00 p.m. Monday, Oct. 13, 2014, 12:30--2:00 p.m.

Tuesday, October 14, 2014

Exhibition opens

Sunday, October 19, 2014

Reception from 1:00 p.m. to 4:00 p.m.

Saturday, November 22, 2014

Exhibition ends

Sunday, November 23, 2014

Pick up images at Encinitas Library between 12:00 and 2 p.m.

LOCATION

Encinitas Library

Community Room 540 Cornish Dr. Encinitas, CA 92024 760-753-7376

Hours:

Mon - Thurs: 9:30 a.m. - 8:00 p.m. Fri & Sat: 9:30 a.m. - 5:00 p.m. Sunday: 12:00 p.m. - 5:00 p.m.

Digital Photo Classes

NCPS member, Mike McMahon, continues his series of digital photo classes:

Carlsbad Senior Center 760-602-4650

iPad for Photo Slideshows....Sept. 17@10 a.m. Picasa for Movie Making......Sept. 17@1 p.m. Cloudbased Storage......Sept. 24@10 a.m. Online Photo/Video Sharing..Sept. 24@1 p.m. Free, no reservations, 1-hour duration

Lightroom Essentials

Sept 27 (Sat) 10 a.m. to 12:30 p.m. Oceanside Photo & Tele. (760) 722-3348 \$45 call or visit optas.net (limited seating)

Visit Mike's web site <u>www.mikemctechguy.com</u> for more information and directions for all classes.

Our NCPS members thank the following sponsors for supporting our Annual Photography Exhibition. Please show your appreciation by visiting them!

GOLD GOLD Oceanside Photo **Modern Postcard** Kurt's Camera Repair 7811 Mission Gorge Rd #E And Telescope 1675 Faraday Ave. 918 Mission Ave. San Diego, CA 92120 Carlsbad, CA 92008 Oceanside, CA 92054 (619) 286-1810 (800) 959-8365 (760) 722-3348 www.kurtscamerarepair.com www.modernpostcard.com www.optcorp.com Silver GOLD Silver **C&H Photo** Michael Seewald Galleries George's Camera 7442 Girard Ave. 3837 30th Street 1555 Camino Del Mar, St. 312 La Jolla, CA 92037 Del Mar, CA 92014 San Diego, CA 92104 (858) 729-6565 (858) 793-3444 619-297-3544 www.CandHPhoto.com Ic@ www.georgescamera.com www.seewald.com candhphoto.com Silver Silver Silver Green Flash Photography Jim Cline Photo Tours **Encinitas Photo Center** 4966 Lamont Street 11387 Ocean Ridge 967 Highway 101 #107B Pacific Beach, CA 92109 Way San Diego, CA Encinitas, CA 92024 92130 (858) 350-1314 (858) 272-1926 (760) 436-0562 www.encinitas101.com/ www.jimcline.com encinitasphoto htm Silver Silver Silver PC Photo & Imaging Nelson Photo Ordover Gallery 1909 India Street 410 S. Cedros Ave. 113 N. El Camino Solana Beach, CA Real #B Encinitas, CA San Diego, CA 92101 (619) 234-6621 92075 (858) 720-1121 92024 (760) 632-1790 www.pc-photo.net www.nelsonphotosupplies.com www.ordovergallery.com Silver Silver Silver **Photographic Explorations** Wayne Richard Pro Camera Repair, Inc. **Donna Cosentino** 7910 Raytheon Rd. Photography 197 Woodland Pkwy San Diego, CA 92111 8838 La Cartera Street Suite104-218 San Diego, CA 92129 (858) 277-3700 San Marcos, CA 92069 (858) 248-5179 www.procamerarepair.com donna.d.cosentino@gmail.com wavne-photo.com

MEMBER SHARE by James David Phenicie **September: What I Found!**

It was fun seeing the responses to the "Automotive" theme for August's meeting. From old antique autos or unique signage, to a masterful fine art piece using the taillights of a Prius, it was enjoyable looking at our members' work.

This month's theme is "What I Found!" I walk my dog twice a day in our neighborhood for about 40 minutes. I am amazed what I find on the walks, so I use my phone camera to capture my "find" because I know tomorrow it won't be there. For example, the other day a large coyote walked along the road near me, an untimely rainbow arched into a stop sign, and a mop leaning against an apartment building resembled a face with stringy hair... you get the picture! So go out there and get some fresh air; walk your neighborhood and show us what you found! Submit two images this month to the projectionist for your Member Share.

October: "End of the Summer"

Please welcome returning NCPS member, Robert Bennett, from Vista!

NCPS Dues Increase January 1, 2015

Single membership \$30

Dual membership (same address) \$35

Member Announcements

Members may submit short personal announcements of their shows, etc. for publication on the club web site. E-mail: webmaster@nc-photo.org with your announcement. This can also be added to our events calendar. E-mail: photoshoots@nc-photo.org.

September Meeting Wednesday, September 24 @ 6:30 p.m.

San Diego Botanic Garden (formerly Quail Gardens) 230 Quail Gardens Drive, Encinitas, CA 92024 Meet in the Ecke Building Meeting Room

Enter at the Front Gate - Exit at the Rear Gate Only The Front Gate is Locked at 7:00 p.m.

6:00 p.m. - Front Gate Opens

6:30 p.m. - Announcements

6:45 p.m. - Presentation

7:45 p.m. - Break & Refreshments

8:00 p.m. - Member Share

8:45 p.m. - Meeting Adjourns

First-time guests Free Returning guests \$3.00

Volunteer Leadership Team (VLT)

Co-President Steve Schlesinger	president@nc-photo.org
Co-President Kathy Nash	president@nc-photo.org
Vice-President James Phenicie	vicepresident@nc-photo.org
Treasurer Nancy Jennings	treasurer@nc-photo.org
Secretary Nancy Telford	secretary@nc-photo.org
Gatekeeper Ed Stalder	na
Hospitality Deaney Gauntlett	hospitality@nc-photo.org
Historian Sing Baker	historian@nc-photo.org
Mailbox Nancy Jennings	mailbox@nc-photo.org
Membership Nancy Jennings	membership@nc-photo.org
Member Show Sandy Zelasko	membershow@nc-photo.org
Newsletter Robert Conrad	newsletter@nc-photo.org
Photo Shoots Dan Nougier	photoshoots@nc-photo.org
Projectionist Mike McMahon	projectionist@nc-photo.org
Programs Sandy Zelasko	programs@nc-photo.org
Reception Nancy Jennings	reception@nc-photo.org
Reception Nancy Telford	reception@nc-photo.org
Sponsors Mike McMahon	sponsors@nc-photo.org
Web Site Fred Heinzmann	website@nc-photo.org

NOTE: Please place NCPS in the subject line of all correspondence.



P.O. Box 231881 Encinitas, CA 92024-1881